



### Advertising Specs

Position	Geo-metrics	Max. File Size	Animation	Acceptable File Types	Looping	Sound	Video
Video Pre-Roll	15-30 Seconds	n/a	n/a	.wmv file or tape delivery	n/a	Yes	Yes
Video Post-Roll	15-30 Seconds	n/a	n/a	.wmv file or tape delivery	n/a	Yes	Yes
Companion Player Position Top	300x250	30k	YES, User-Initiated Only	JPEG, GIF, FLASH or Rich Media	n/a	NO	YES, User-Initiated Only
Companion Player Position Bottom	728x90	30k	YES, User-Initiated Only	JPEG, GIF, FLASH or Rich Media	n/a	NO	YES, User-Initiated Only
Right Skyscraper	160x600	30k	YES, User-Initiated Only	JPEG, GIF, FLASH or Rich Media	3 loop Max	YES, User-Initiated Only	YES, User-Initiated Only
Left Button	120x120	20k	YES, User-Initiated Only	JPEG, GIF, FLASH or Rich Media	3 loop Max	YES, User-Initiated Only	YES, User-Initiated Only
Left Vertical Banner 1	120x240	20k	YES, User-Initiated Only	JPEG, GIF, FLASH or Rich Media	3 loop Max	YES, User-Initiated Only	YES, User-Initiated Only
Left Vertical Banner 2	120x240	20k	YES, User-Initiated Only	JPEG, GIF, FLASH or Rich Media	3 loop Max	YES, User-Initiated Only	YES, User-Initiated Only
Top&Bottom Leaderboards	728x90	30k	YES, User-Initiated Only	JPEG, GIF, FLASH or Rich Media	n/a	NO	YES, User-Initiated Only
Middle Button	300x250	20k	YES, User-Initiated Only	JPEG, GIF, FLASH or Rich Media	3 loop Max	YES, User-Initiated Only	YES, User-Initiated Only